

# \$50,000 "Top Flight" Award Entry Form 2012

**ENTRY DEADLINE:** Friday, March 23, 2012, 12:00 PM noon ET

**APPLICATION SUBMISSION:** by Fax or PDF Email to: Monarch Bank, Executive Corporate Office, Attn: Top Flight Award, Fax: (757) 389-5100 or PDF E-mail: TopFlight@monarchbank.com

**Name of Business** (as it should appear in print): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: VA Zip: \_\_\_\_\_

**An interview may be held with your company. Who should we contact to coordinate this interview?**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## ELIGIBILITY REQUIREMENTS:

**City of business headquarters** (must be in Southside Hampton Roads): \_\_\_\_\_

**Year your business was founded** (must be prior to fiscal year 2009): \_\_\_\_\_

**Reported Annual Gross Revenue** (minimum of \$500 thousand): **in 2010:** \_\_\_\_\_

**Reported Gross Revenue in 2009:** \_\_\_\_\_ **Reported Gross Revenue in 2008:** \_\_\_\_\_

**Number full-time staff employed:** 2010 \_\_\_\_\_ 2009 \_\_\_\_\_ 2008 \_\_\_\_\_; and in good standing with the Virginia State Corporation Commission and properly licensed to do business in Virginia and Southside Hampton Roads.

**Business category selection** (Select one category): A \_\_\_\_\_ B \_\_\_\_\_ C \_\_\_\_\_;

Check the box that best applies to your category of business. Must determine category A, B, or C that best applies to your company's description of services.

**CATEGORY A:** Arts & Entertainment; Automotive; Clothing & Accessories; Computers & Electronics; Food & Dining; Home & Garden; Personal Care & Services; Shopping; and Sports & Recreation. **CATEGORY B:** Business & Professional Services; Education; Health & Medicine; Legal & Financial; and Media & Communications. **CATEGORY C:** Government Contractor; Construction & Contractors; Industry & Agriculture; Real Estate; and Travel & Transportation

## ADDITIONAL ENTRY FORM INFORMATION:

**Verified Documentation:** Must include first page of your business/company's tax return for 2010, 2009, and 2008.

*All financial information will be kept strictly confidential and viewed by the two Monarch Bank analysts assigned to document entries. All verification documents will be shredded for security purposes.*

**Descriptive Narrative Essay:** Judges will consider the company's intent and proposed use of the award based on uniqueness, cost-effectiveness and impact on the company's focus of continued growth and job creation.

*Include a typed, double-spaced submission, 500 words maximum, with a font size no less than 10-point, describing your company's merit and how the prize package will be successfully implemented if won.*

**Community Service:** Judges will also consider the impact and significance of the organization's leadership involvement in community service / volunteerism. *Include a typed, double-spaced submission, 150 words maximum, with a font size no less than 10-point, describing your company's community service.*

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. ASSOCIATION WITH MONARCH BANK DOES NOT IMPROVE THE ODDS OF WINNING NOR IS IT REQUIRED.** Please read the official Rules & Regulations before entering this promotion by visiting <https://www.monarchbank.com>. By participating in Monarch Bank's "Top Flight" Award Contest ("the Promotion"), you agree to be bound by these rules and represent that you satisfy all of the eligibility requirements. Entries will not be returned and become property of Monarch Bank.



# 2012 “Top Flight” \$50,000 Award Package

**AWARD:** One (1) final winner will receive an award package valued at \$50,000, which includes:

- \$10K Cash from Monarch Bank;
- Professional Business Services package from Cherry, Bekaert & Holland, Certified Public Accountants and Consultants valued at \$10,000 not to exceed one year;
- Professional Business Services package from Cox Business for one year not to exceed \$10,000;
- Advertising package to appear on Cox Cable Media includes creation of :30-second television commercial and cable airtime valued at \$10,000; and
- Advertising contract with Pilot Media for one year valued at \$10,000.

## SELECTION PROCESS:

- An independent panel of judges drawn from local business leaders will work with Monarch Bank to evaluate and assess the application entries. One (1) semifinalist will be chosen from each of three (3) unique business categories based upon a formula that takes into account: growth in both revenue and full-time staff employed over the company's three most recent completed fiscal years; Descriptive Narrative Essay on how award package will be implemented; and Community Service. The three (3) semifinalists will be announced on or around March 31, 2012.
- Local community enthusiasts (that's you, colleagues, friends and family!) will vote for their favorite semifinalist business between April 1 – April 30, 2012 through a text-to-vote and online poll survey.
- Announcement: The one (1) final winner will be announced on or around May 3, 2012.

**Cherry, Bekaert & Holland, L.L.P.** provides high-quality financial and management services to a diverse and successful client base. The firm ranks as the second-largest CPA firms – and among the top 30 accounting firms in the nation – CB&H's resource network stretches across Virginia, Alabama, Georgia, North Carolina and South Carolina. The firm is uniquely positioned to impart quality, cost-effective and practical advice to clients that include multinational corporations, private businesses, nonprofit organizations, government entities, emerging or start-up firms and successful individuals. Locally, CB&H was inducted into *Inside Business'* Best Places to Work “Hall of Fame” in 2010.

**Cox Business** provides voice, data and video services for more than 260,000 small and regional businesses, including healthcare providers, K-12 and higher education, financial institutions and federal, state and local government organizations. According to Vertical Systems Group, Cox Business is the fourth largest provider of business Ethernet services in the United States based on customer ports and the company ranked the highest among small/midsize business data service providers in J.D. Power and Associates 2010 U.S. Major Provider Business Telecommunications Study. Cox is currently the seventh largest voice service provider in the United States and supports more than 730,000 business phone lines.

**Cox Communications** is a broadband communications and entertainment company, providing advanced digital video, Internet, telephone and wireless services over its own nationwide IP network. The third-largest U.S. cable TV company, Cox serves more than 6 million residences and businesses. Cox Business is a facilities-based provider of voice, video and data solutions for commercial customers, and Cox Media is a full-service provider of national and local cable spot and new media advertising. Cox is known for its pioneering efforts in cable telephone and commercial services, industry-leading customer care and its outstanding workplaces. For seven years, Cox has been recognized as the top operator for women by Women in Cable Telecommunications; for five years, Cox has ranked among DiversityInc's Top 50 Companies for Diversity, and the company holds a perfect score in the Human Rights Campaign's Corporate Equality Index.

**Pilot Media** is the largest print, digital and direct marketing organization in Hampton Roads. Pilot Media's businesses include *The Virginian-Pilot*, Pilot Direct, Pilot Interactive and Targeted Publications (*Apartment Book*; *Auto Guide*, *The Flagship/Military Newspapers*; *Inside Business*: Hampton Roads weekly business journal; *Tidewater Parent*; *Seniority*; and *Vow Bride*) + Media and *Distinction Magazine*, a high end lifestyle magazine featuring editorial geared towards fashion, the arts, fine dining, home, automotive, and neighboring special interests in the South Hampton Roads market.

**Vandeventer Black** is a Norfolk-based law firm founded more than a century ago that also has branch offices in Richmond, Raleigh, Kitty Hawk and Roanoke Island, N.C., and Hamburg, Germany. The firm represents an international roster of clients spanning manufacturing, health care, banking, broadcasting, construction, public utilities and maritime. In addition, Vandeventer Black is committed to continuing its leadership in both the community and the legal profession: Our attorneys serve as members on the boards of directors for various area banks, hospitals, colleges, museums and other community organizations, and our firm commits itself to continuously developing our areas of practice and supports the regional economic development alliances and associated international organizations.